

CORPORATE NEWS

**Pyrolyx AG's Strategic Direction Endorsed**

Munich, February 19, 2014

Pyrolyx AG's appearance at this year's Tire Technology Expo in Cologne was very successful. The substantial meetings held with the leading tire manufacturers showed that Pyrolyx's strategic orientation and its pioneering technology have been endorsed by the industry.

Pyrolyx is currently working with more than ten international tire manufacturers on various laboratory tests and field trials to study the use of Pyrolyx Carbon Black in tire production. At the Tire Technology Expo alone, another four global manufacturers signaled their interest in conducting trials with Pyrolyx Carbon Black.

In addition, following the successful conclusion of laboratory and field testing, precise master specifications for future commercial orders have already been agreed with the first tire manufacturers.

The Munich-based Pyrolyx is currently working on the final engineering phase for the first two full-scale tire recycling plants in Europe, one of which is due to open this year before ramping up to full production in 2015.

## **Pyrolyx**

Pyrolyx AG is a Munich-based company specializing in practical and applied research into environmental technology.

The company has developed a unique process that enables valuable raw materials such as carbon black to be made from commercial rubber granules produced from for instance end-of-life tires. Carbon black is used to manufacture tires and various industrial rubber items. The Pyrolyx process enables a sustainable closed recycling loop for the first time for the reuse of end-of-life tires.

Pyrolyx owns all the intellectual property rights to Pyrolyx environmental technology and has various patents pending concerning the industrial production of carbon black. Pyrolyx AG is quoted on the Primary Market of Düsseldorf Stock Exchange (WKN A0MFXR/ISIN DE000A0MFXR8).

### **Management Board**

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